

# OBLBC MEMBERS OPINION SURVEY, DECEMBER 2010

## PURPOSE OF THIS SURVEY

To help attract new members, we plan to create a 5-10 minute video illustrating the reasons why people should join our club. This video will be made available on the club website. Members are therefore being asked provide their input on why they themselves joined OBLBC and what they think would best attract new members. This is also your chance to give your opinion to the Club Executive on how to improve the operation of the club. **Put your answers in the shaded boxes.**

<b>NAME</b>		<b>BOWLING SINCE (YEAR)</b>		<b>MEMBER OBLBC SINCE (YEAR)</b>	
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**Q1. WHY DID YOU YOURSELF BECOME A LAWN BOWLER?** Put an "X" the checkbox in the front of each of your top **THREE** choices. If your top reason does not appear, write it in "Other".

<input type="checkbox"/>	1. Wanted to do something new	<input type="checkbox"/>	7. Competitions / tournaments
<input type="checkbox"/>	2. Needed a relaxing leisure activity.	<input type="checkbox"/>	8. Attracted by club premises/grounds
<input type="checkbox"/>	3. Make new friends / socialize more	<input type="checkbox"/>	9. Location (near to my residence)
<input type="checkbox"/>	4. Beginners coaching program	<input type="checkbox"/>	10. Great value for my recreation \$
<input type="checkbox"/>	5. "Friendly" daily games	<input type="checkbox"/>	11. A club member invited me to try
<input type="checkbox"/>	6. Game that men and women can play on equal terms	<input type="checkbox"/>	12. Other

**Q2. WHAT KEEPS YOU A MEMBER OF OBLBC?** What do you think are the best things about our club (perhaps better than other local clubs)? Put an 'X' in front of **up to SIX** of the reasons given below. Add new reasons under "Other."

<input type="checkbox"/>	1. 2 greens, 16 rinks, up to 128 players	<input type="checkbox"/>	12. Year round club activities
<input type="checkbox"/>	2. Well kept greens	<input type="checkbox"/>	13. Well-organized club
<input type="checkbox"/>	3. Club coaches to help you improve	<input type="checkbox"/>	14. No club funding problems
<input type="checkbox"/>	4. Organized play every day	<input type="checkbox"/>	15. Great value for money
<input type="checkbox"/>	5. Can practice any time	<input type="checkbox"/>	16. Larger club (200+ members)
<input type="checkbox"/>	6. We don't have to wear "whites"	<input type="checkbox"/>	17. Members are friendly and "inclusive"
<input type="checkbox"/>	7. Chance to play with experts	<input type="checkbox"/>	18. Range of ages and backgrounds
<input type="checkbox"/>	8. Club Tournaments	<input type="checkbox"/>	19. Volunteers run everything
<input type="checkbox"/>	9. Two clubhouses – bowling and social	<input type="checkbox"/>	20. Club dinners and socials
<input type="checkbox"/>	10. Attractive club grounds	<input type="checkbox"/>	21. Chance to volunteer / contribute
<input type="checkbox"/>	11. Plenty of free parking	<input type="checkbox"/>	22. Full kitchen facilities
<input type="checkbox"/>	Other	<input type="checkbox"/>	Other

## Q3. WHAT IMPROVEMENTS WOULD YOU LIKE TO SEE AT OBLBC?

[Write answer(s) here. Continue on reverse side if necessary.]

Put completed paper form in box in Anderson House or Carnarvon House before December 19